



**TEERTHANKER  
MAHAVEER UNIVERSITY**  
Moradabad (U.P.)

Accredited with NAAC **A** Grade

12-B Status from UGC

**TEERTHANKER MAHAVEER INSTITUTE OF MANAGEMENT & TECHNOLOGY (TMIMT)**

*Organizing*

# INTERNATIONAL CONFERENCE

on

# SUSTAINABLE DEVELOPMENT GOALS

Challenges, Issues & Practices  
(SDG 2026)



**24<sup>th</sup> & 25<sup>th</sup> April 2026**

**Friday & Saturday**

**Knowledge Partner**



## About Teerthanker Mahaveer University

On National Highway 9, 144 Km from New Delhi, TMU stands committed to the ideals of Lord Mahaveer - Right Philosophy, Right Knowledge and Right Conduct in all spheres of activity and aspires to be the ultimate destination for world-class education. As a multi-disciplinary varsity, we offer career-oriented programmes at all levels, i.e., UG, PG, and Doctoral degrees across diverse streams Medical, Dental, Pharmacy, Nursing, Paramedical Sciences, Physiotherapy, Hospital Administration, Physical Education, Management, Engineering, Polytechnic, Law, Fine Arts, Agriculture and Jain Studies to meet rising aspirations of the youth.



## About Teerthanker Mahaveer Institute of Management & Technology (TMIMT)

Welcome to Teerthanker Mahaveer Institute of Management and Technology (TMIMT). TMIMT is a leader in Management and Commerce Education in UP West region in India.

We offer many programmes and courses which cater to the needs of the ever increasing demand of qualified Graduates and Post Graduates. By virtue of its ethically trained manpower, TMIMT has established a niche for itself in the Northern Zone of India.

We offer a variety of courses in management, finance, marketing, international business and shipping and logistics at under graduate and post graduate level and also Ph.D. programmes with many specializations. The various programmes offered by the college are tailor made to suit the human resources requirements in banks, public administration, private sector, financial institutions and insurance companies. We are looking at introducing additional courses to suit the needs of the industry. All our courses are taught by very experienced and well qualified Faculty.



## About the Conference

The International Conference on Sustainable Development Goals - Challenges, Issues & Practices, organized by Teerthanker Mahaveer Institute of Management & Technology (TMIMT), Teerthanker Mahaveer University, Moradabad, served as a distinguished platform to explore the critical dimensions of the United Nations' Sustainable Development Goals (SDGs). The conference brought together academicians, industry professionals, researchers, and students from across the globe to engage in meaningful discussions on the challenges, emerging issues, and best practices associated with achieving the SDGs in today's complex and dynamic global environment. The conference covered a wide range of topics, including but not limited to, poverty eradication, climate action, quality education, clean energy solutions, sustainable urbanization, and fostering global partnerships for development. Participants had the opportunity to delve into real-world case studies, share their research findings, and connect with thought leaders driving sustainable practices globally. Through compelling keynote addresses, interactive panel discussions, and workshops, the event facilitated knowledge sharing and collaboration. Attendees gained valuable insights into implementing sustainable solutions, addressing common obstacles, and leveraging innovations to create a better future for all. The conference emphasized the vital role of collective efforts in ensuring environmental sustainability, economic prosperity, and social equity.

## Who Can Participate?

Foreign Delegates

Academic Delegates

Industry Delegates

Research Scholars

Students

### Call For Papers

In an era where global challenges demand sustainable solutions, the discourse on Sustainable Development Goals (SDGs) is reshaping industries, economies, and societies worldwide. Teerthanker Mahaveer Institute of Management & Technology (TMIMT) is delighted to invite scholars, industry experts, practitioners, and students to participate in its upcoming International Conference on Sustainable Development Goals: Challenges, Issues & Practices.

This conference aims to bring together a global community of thinkers and innovators to discuss, debate, and share insights on the pressing challenges, transformative strategies, and best practices for achieving the SDGs across various sectors. It will serve as a platform to foster meaningful collaboration and exchange ideas that drive progress toward a more equitable, sustainable, and resilient future.

Note: Selected papers will be published in TMU publications, with a few chosen for publication in ABCD/Scopus Indexed Journals based on merit. The applicable processing fee will be as per their respective guidelines. All submissions will be checked for plagiarism using Turnitin software. Papers with a similarity index of 10% or less will be eligible for publication.

### Conference Sub-Themes

- Exploring sustainable branding strategies and green consumerism.
- Leveraging digital marketing tools to promote ethical and sustainable consumption.
- Financing mechanisms to support SDG-aligned businesses.
- Role of FinTech in advancing sustainable financial practices.
- Building a sustainable workforce through diversity, equity, and inclusion.
- Employee engagement and well-being as a cornerstone of sustainability.
- Harnessing big data and artificial intelligence to track and measure SDG progress.
- Digital transformation strategies for sustainable operations.
- Integrating green logistics and circular economy practices.
- Technological advancements in sustainable transportation and warehousing.
- Crafting campaigns to inspire social responsibility and sustainable choices.
- Using analytics to understand consumer preferences for sustainable products.
- Impact investing and ESG (Environmental, Social, and Governance) criteria in finance.
- Sustainable risk management and financial policies for climate action.
- Leadership development for sustainability-driven organizations.
- Policies for fostering skill development aligned with SDGs.
- "Non-Violence and Global Peace: Jainism's Contribution to SDG 16 (Peace, Justice, and Strong Institutions)"
- "Jain Environmentalism: Integrating Compassion and Sustainability in Achieving SDG 13 (Climate Action) and SDG 15 (Life on Land)"
- Access to Justice and Rule of Law as Enablers of SDGs

## Major Attractions

PLATFORM FOR GLOBAL PARTNERSHIP

PUBLICATION OPPORTUNITIES IN PEER REVIEWED JOURNAL

BEST B-PLAN AWARDS

BEST RESEARCH PAPER AWARDS

BEST Ph.D. THESIS AWARDS

BEST CASE STUDY AWARDS

BEST POSTER AWARDS

## Awards Cash Prize Details

		Cash Prize in Indian Rupees			Certificate	Memento	Conference Kit
		Winner	Ist Runner Up	IInd Runner Up			
S.No	Category of Awards						
1	Best Ph.D Thesis	5000/-	3000/-	2000/-	P	P	P
2	Best B-Plan Award	3000/-	2000/-	1000/-	P	P	P
3	Best Case Study Award	3000/-	2000/-	1000/-	P	P	P
4	Best Poster Award	3000/-	2000/-	1000/-	P	P	P
5	Best Research Paper Award	3000/-	2000/-	1000/-	P	P	P

## Guidelines for Best Ph.D. Thesis Award

1. **Eligibility:** The contest is open to full-time faculty members of Management or Social Science institutes in India and abroad.
  2. **Degree Proof:** Each submission must include proof of the award of the Ph.D. degree or a university notification confirming the same.
  3. **Submission Format:** Contestants must submit one soft copy of the abstract or executive summary of their Ph.D. thesis. Submissions should:
    - Be typed in double spacing.
    - Use Times New Roman, Font Size 12, and be formatted in MS Word.
  4. **Abstract Content:** The abstract or summary should include:
    - Thesis topic
    - Rationale of the study
    - Objectives
    - Methodology (study design, sample, and tools)
    - Key findings
    - Implications of the research
  5. **Degree Timeline:** The Ph.D. degree must have been awarded between January 2019 and January 2026 for eligibility.
  6. **Selection Process:** A panel of subject experts will review submissions and shortlist five candidates. The selected candidates will be invited to present their work before a jury as per the schedule.
  7. **Exclusion:** Faculty members of the host institute are not eligible to participate in the contest.
- Note: Participants must adhere strictly to these guidelines to qualify for the award evaluation.**

## Guidelines for Best Business Plan (B-Plan) Award

- 1. Eligibility:** Open to students, startups, professionals, and entrepreneurs registered for the conference.
- 2. Originality:** Submissions must be original and free from plagiarism.
- 3. Scope:** Plans can propose new startups, expansion ideas for existing businesses, or innovative social enterprises.
- 4. Executive Summary:** A concise summary (500–700 words) should outline the business idea, objectives, target market, and value proposition.
- 5. Structure:** The B-Plan should include the following sections:

Business Description	Market Analysis	Product/Service Details
Financial Projections	Marketing Strategy	Operational Plan
- 6. Length:** The B-Plan should typically be 10–15 pages, excluding appendices.
- 7. Format:** Submissions must be in PDF format.
- 8. Evaluation Criteria:** B-Plans will be assessed based on:
  - Innovation and creativity
  - Competitive advantage and uniqueness
  - Market potential and thorough research
  - Identification of target customers and market segmentation
  - Feasibility and implementation strategies
  - Risk identification and mitigation plans
  - Financial viability
  - Contribution to societal needs or environmental sustainability
  - Presentation and communication skills
- 9. Presentation:** Participants will have 10 minutes to present their B-Plan, followed by a Q&A session.
- 10. Visual Aids:** Presentations should be supported by PowerPoint slides.
- 11. Ethics:** All plans must adhere to ethical standards, with proper acknowledgment of references. Any evidence of plagiarism or unethical practices will result in disqualification.

**Note:** Participants are encouraged to strictly follow these guidelines to ensure their submissions are evaluated effectively.

## Guidelines for Best Case Study Award

- 1. Eligibility:** Open to students, researchers, academicians, and professionals registered for the conference.
- 2. Originality:** Case studies must be original or adapted with proper permissions and references.
- 3. Relevance:** The case study must align with the conference's theme or sub-themes.
- 4. Abstract:** Submissions should include a structured abstract (300–500 words) summarizing the case context, problem statement, analysis, and key insights.
- 5. Structure:** The full case study document should include:
  - **Introduction:** Background and context of the case
  - **Problem Statement:** Clear articulation of the key issue(s)
  - **Analysis:** Use of relevant frameworks, data, or theoretical perspectives
  - **Solution/Recommendation:** Proposed resolutions or actionable strategies
  - **Conclusion:** Summary of insights and key takeaways
  - **References and Acknowledgments:** Proper citations and credits
- 6. Length:** Case studies should typically be 3,000–5,000 words, including references.
- 7. Formatting:** Submissions must adhere to specified formatting guidelines (e.g., font type: Times New Roman, size: 12 pt, spacing: 1.5) and should be submitted in PDF format.
- 8. Evaluation Criteria:** Case studies will be assessed on the basis of:
  - Relevance to the conference's theme and sub-themes
  - Depth of analysis and use of credible sources
  - Feasibility of proposed solutions or insights
  - Applicability to real-world scenarios or academic discussions
  - Innovation in addressing the problem
  - Potential impact on industry, society, or academia
- 9. Presentation:** Participants will present their case study using PowerPoint slides, with 10 minutes allotted for the presentation and an additional 5–10 minutes for Q&A.
- 10. Ethical Standards:** Strict adherence to ethical practices content should be plagiarism free and breaches will result in disqualification.

**Note:** Participants are encouraged to follow these guidelines carefully to maximize their chances of recognition.

**Sustainable Development Goals : Challenges, Issues & Practices**

## Guidelines for Best Poster Award

- 1. Eligibility:** Open to students, researchers, academicians, and professionals registered for the conference.
- 2. Originality:** Posters must present original research, innovative ideas, or a well-documented study.
- 3. Relevance:** Posters should align with the conference's theme and sub-themes.
- 4. Abstract:** Participants must submit a short abstract (200–300 words) summarizing the poster's content, including objectives, methodology, key findings, and significance.
- 5. Poster Dimensions:** Posters should adhere to the standard A0 size (841 mm × 1189 mm).
- 6. Content Structure:** Posters should include the following elements:
  - **Title:** Clear and concise, with the author(s)' name(s) and affiliations
  - **Introduction/Background:** Context of the study
  - **Objectives/Problem Statement:** Key focus areas
  - **Methods/Approach:** Overview of the methodology
  - **Results/Key Findings:** Highlighted with visuals like graphs or images
  - **Conclusion/Implications:** Key takeaways or significance
  - **References and Acknowledgments:** If applicable
- 7. Readability:** Text should be legible from a distance, with appropriate font size and style.
- 8. Resolution:** High-resolution posters will be preferred for clarity and visual impact.
- 9. Evaluation Criteria:** Posters will be assessed based on:
  - Quality and depth of content
  - Relevance to the conference's theme
  - Clarity of objectives, methodology, and conclusions
  - Aesthetic appeal and creative design
  - Effective use of visuals, charts, and graphs
- 10. Ethics:** Posters must comply with ethical standards, ensuring originality and accuracy. Plagiarism or misrepresentation of data will lead to disqualification.

**Note:** Participants are encouraged to adhere to these guidelines to showcase their work effectively and maximize their chances of winning.

## Guidelines for Best Research Paper Award

- 1. Eligibility:** Open to all researchers, academicians, students, and professionals registered for the conference.
- 2. Originality:** Only original and unpublished research papers will be considered for evaluation.
- 3. Relevance:** Submissions must align with the conference's theme and sub-themes.
- 4. Abstract:** A structured abstract (250–300 words) summarizing the objectives, methodology, key findings, and implications must be included.
- 5. Manuscript Format:** Final papers should adhere to the prescribed APA format.
- 6. Word Count:** Manuscripts should range between 3,000–6,000 words, including references.
- 7. Evaluation Criteria:** Papers will be assessed on content quality, originality, innovation, relevance to the conference theme, clarity of objectives, and presentation quality.
- 8. Presentation:** Oral presentations will be conducted, and each presenter allocated approximately 10 minutes.
- 9. Prizes:** Winners will receive certificates, trophies, cash prizes, or opportunities for publication in associated journals.
- 10. Ethical Standards:** Submissions must comply with ethical guidelines, including proper citations and plagiarism-free content. Papers violating these norms will be disqualified.
- 11. Revisions:** Authors may be asked to revise their papers based on reviewer feedback.
- 12. Publication Opportunity:** Selected papers may be considered for publication in peer-reviewed journals or conference proceedings.

**Note:** Participants are encouraged to adhere to these guidelines to ensure their work is evaluated effectively.

## Guidelines for Manuscript Submission

Contributors submitting manuscripts for the conference must strictly adhere to the following requirements. All submissions should be emailed to [conferencetmimt@tmu.ac.in](mailto:conferencetmimt@tmu.ac.in) with the subject line: Sustainable Development Goals - Challenges, Issues and Practices.

1. **Compliance:** Manuscripts not conforming to the guidelines will be automatically rejected.
2. **Format:**
  - The manuscript should be submitted as a Word file.
  - Line spacing: 1.5.
  - Margins: 1.5" on the left and 0.5" on the right.
  - Font: Times New Roman; size 14 for headings and size 12 for subheadings and body text.
3. **Word Limit:** The manuscript should not exceed 3,000 words.
4. **Cover Page:** The cover page must include:
  - Title of the paper
  - Author's name
  - Email address
  - Professional affiliation
  - Acknowledgments, if any
5. **First Page:** The first page should also include the title of the paper.
6. **Abstract and Keywords:**
  - Provide a 100–150-word abstract summarizing the research.
  - Include 4–6 keywords.
7. **Footnotes:** Notes should be serially numbered and placed at the bottom of the page as footnotes.
8. **Graphs and Diagrams:** Professionally drawn graphs and diagrams must be included where necessary.
9. **Tables and Figures:**
  - Number tables and figures sequentially as Table 1, Table 2, Figure 1, Figure 2, etc.
  - Place these on separate pages at the end of the manuscript.
10. **References:**
  - List references alphabetically at the end of the paper.
  - Include only works cited in the manuscript.
  - Format citations as follows:
    - Joiner, T. E., & Schmidt, N. B. (1995). "Dimensions of Perfectionism, Life Stress and Depressed and Anxious Symptoms," \*Journal of Social and Clinical Psychology\*, 22, 195–200.
    - Haupt, R. L., & Haupt, S. E. (2004). \*Practical Genetic Algorithms\*. John Wiley & Sons, pp. 22.
11. **Author Bio:** A brief biographical sketch of the author must accompany the manuscript.
12. **Publication:** Selected papers will be published in the TMIMT online journal (ISSN provided).
13. **Originality:** Manuscripts must be the authors' original work, with no copyright infringements.
14. **Plagiarism Check:**
  - All submissions will undergo a plagiarism check using Turnitin software.
  - The similarity index must be less than 10%.
15. **Liability:** TMIMT, TMU will not be responsible for any copyright violations.

**Note:** Please follow these guidelines diligently to ensure consideration of your manuscript for publication.

## Important Dates

Early bird Registration	15 <sup>th</sup> February 2026
Last Date for Receiving Abstract	20 <sup>th</sup> March 2026
Last Date for Registration	10 <sup>th</sup> April 2026
Last Date for Submission of Full Paper	15 <sup>th</sup> April 2026



**Email Id for paper submission: [conferencetmimt@tmu.ac.in](mailto:conferencetmimt@tmu.ac.in)**

### Registration Fees (Per Participant)

Delegate Category	Indian	International
Students	Rs. 1000	\$150
Research Scholars	Rs. 1500	\$200
Academicians	Rs. 2000	\$200

#### Registration fee includes:

- (i) Conference kit, Lunch (2 Days), Cultural Program, Participation Certificate
- (ii) Selected manuscripts will be published in peer reviewed journal and in the form of book chapter in a Book with ISBN Number

### Details of Registration & Mode of Payment

1. The registration fee is non-refundable.
2. You can register by paying the registration fee

For registration and payment please contact:

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**Note: Only IMPS, NEFT, RTGS, Google Pay or Phone Pe is accepted**

**Send the screenshot of transaction success with transaction I'd after depositing the amount**

### Major Attractions in & around Moradabad

- MataKali Devi Temple
- Radha Krishna Temple
- Prem Wonderland (Water Park)
- Nainital (Hill Station)
- Ramnagar (Corbett National Park)



**Sustainable Development Goals : Challenges, Issues & Practices**

**CHIEF PATRONS:****Shri Suresh Jain**

Chancellor,

Teerthanker Mahaveer University

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**Shri Akshat Jain**

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**Dr. Satyendra Arya**

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**Mr. Anand Joshi**

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# INTERNATIONAL CONFERENCE

on

24<sup>th</sup> & 25<sup>th</sup> April 2026

## SUSTAINABLE DEVELOPMENT GOALS: CHALLENGES, ISSUES & PRACTICES-2026

Organized by

TEERTHANKER MAHAVEER INSTITUTE OF MANAGEMENT & TECHNOLOGY (TMIMT)

Teerthanker Mahaveer University, Moradabad - 244001

### Delegate Registration Form

1. Full Name:(Block letters).....
  2. Designation: .....
  3. Affiliation (Company/Organization/ Institution Name): .....
  4. Address:.....
  5. Phone No.:..... Whatsapp No.....
  6. Email Id:.....
  7. Will you able to attend this event? i. Yes  ii. No  iii. Maybe
  8. Why would you like to attend this event?: .....
  9. How did you hear about this event?  
i. Facebook  ii. Twitter  iii. Website  iv. Instagram  v. Word of Mouth  vi. Mailing List
  10. Type of participation in the conference:  
1. Only participation  2. Full Paper presentation  3. Best Ph.D Thesis Awards  4. Best B-Plan Awards   
5. Best Poster Awards  6. Best Case Study Awards  7. Best Research Paper Awards
  11. Title of the paper:.....
  12. Category of participants:  
a. Student  b. Academician/ Researcher  c. Corporate  d. Research Scholar
  13. Mode of fee payment: 1. Cash  2. UPI transaction
  14. Amount of money deposited/ transfer:.....
- Note: student/ research scholar has to submit self-attested xerox copy of his/her college/ university.  
Identity card signed by registrar/ principal / director. Xerox can be used for registration.

For registration and payment please contact:

Dr. Charul Verma - 9119075555	Dr. Manoj Agarwal - 7417606465	Dr. Chanchal Chawla - 9808358721
Dr. Mohit Rastogi - 9456078204	Dr. Satyendra Arya - 9720169175	Dr. Pratibha Sharma - 9027110001

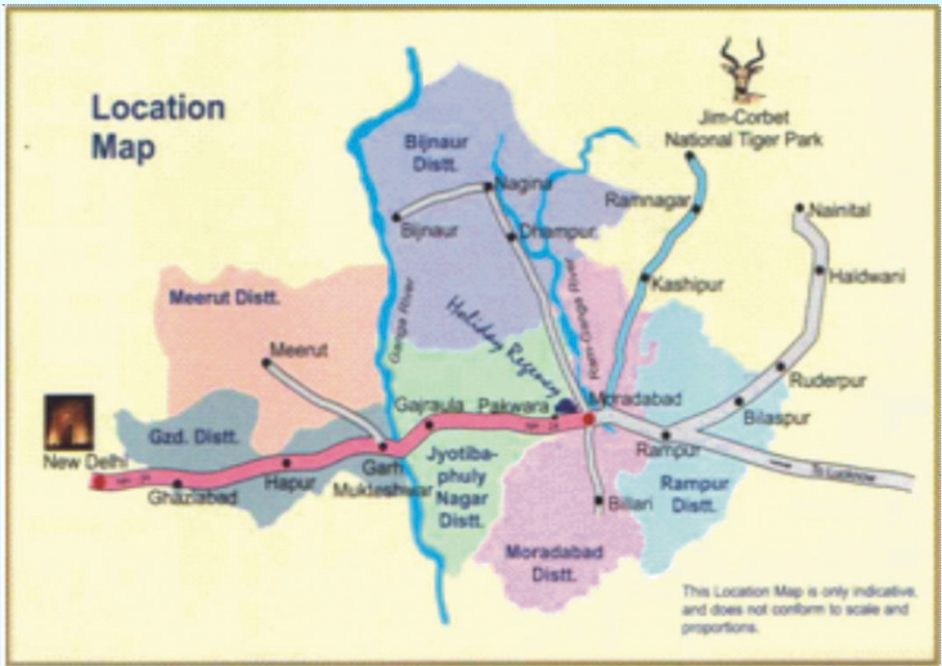
*To submit the registration form, please use the email address.: [conferencetmimt@tmu.ac.in](mailto:conferencetmimt@tmu.ac.in)*

**Declaration:** This is to certify that the paper submitted for the International Conference organized by Teerthanker Mahaveer Institute of Management & Technology(TMIMT) on 24<sup>th</sup> & 25<sup>th</sup> April 2026 is my/ our original work and has not been published/ presented anywhere else, and is not presently under consideration for publication anywhere.

Date : \_\_\_\_\_

Place : \_\_\_\_\_

(Signature)



## Conference Venue

Auditorium

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12-B Status from UGC

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