# Accelerating Global Action to Achieve Zero Hunger by 2030: Strategies for Sustainable Food Systems and Nutrition Security

Aditi Jain
B. Com
Teerthanker Mahaveer Institute of Management and Technology
Teerthanker Mahaveer University
Moradabad, Uttar Pradesh

## **Abstract**

Achieving Zero Hunger by 2030 is one of the most ambitious targets of the United Nations Sustainable Development Goals (SDGs), yet it remains elusive due to a multitude of systemic global challenges. This paper explores the persistent issue of hunger affecting over 735 million people worldwide, despite technological and agricultural advancements. It delves into the socio-economic, political, and environmental drivers that sustain food insecurity and malnutrition, particularly in vulnerable and marginalized populations. Using a mixed-methods approach that includes global data analysis, literature synthesis, and case studies, the study identifies critical gaps in current food systems and presents transformative strategies to address them. Emphasis is placed on sustainable agricultural practices, multi-sectoral collaboration, and inclusive policy frameworks that prioritize local empowerment and resilience. The research calls for intensified global efforts, increased investment, and innovative solutions to realign food systems with the principles of equity, sustainability, and nutrition security, ultimately advancing the global mission to eradicate hunger. Despite global advancements in food production, hunger remains a pressing challenge affecting over 735 million people. This research paper investigates strategic pathways toward achieving Sustainable Development Goal 2 (SDG 2) — Zero Hunger — by 2030. By examining the root causes of food insecurity, evaluating current global efforts, and proposing scalable, sustainable solutions, the study emphasizes the role of innovation, policy, and multi-sectoral collaboration in transforming food systems and ensuring nutrition security.

**Keywords:** Zero Hunger Strategies, Sustainable Food Systems, Nutrition Security Initiatives, Global Food Policy Innovation

## Introduction

The pursuit of Sustainable Development Goal 2 (SDG 2) — Zero Hunger — remains a global priority as we approach the 2030 deadline set by the United Nations. This goal envisions a world free from hunger and malnutrition, where everyone has access to sufficient, safe, and nutritious food all year round. Despite technological advancements and increased food production, more than 735 million people worldwide still suffer from chronic hunger. The reasons are multifaceted, encompassing economic inequality, climate change, conflict, and inefficient food systems. The theme of this research — accelerating global action to achieve Zero Hunger by 2030 — underscores the urgent need to shift from commitment to action.

This paper is grounded in the global context of rising food insecurity, exacerbated by contemporary crises such as the COVID-19 pandemic, geopolitical tensions, and extreme weather events linked to climate change. These issues have disrupted supply chains, reduced agricultural productivity, and pushed millions into food poverty. The problem is particularly acute in low- and middle-income countries, where structural inequalities and limited access to resources hinder progress.

Achieving Zero Hunger is not merely about increasing food availability; it is about transforming food systems to become more inclusive, sustainable, and resilient. This includes supporting smallholder farmers, improving food storage and distribution infrastructure, promoting climate-smart agriculture, and strengthening policy frameworks that prioritize nutrition and equity. The background of this topic reveals a pressing need for integrated strategies that harness innovation, foster international cooperation, and engage communities at the grassroots level.

This introduction sets the stage for a comprehensive exploration of the challenges and opportunities in ending global hunger. It calls for bold strategies, informed by data and grounded in sustainability, that will accelerate progress toward SDG 2 and ensure a world where no one is left behind.

## **Literature Review**

The global hunger crisis has long been the subject of academic inquiry, development discourse, and international policy. A wealth of literature has explored the causes, impacts, and possible solutions for ending hunger, drawing on evidence from various disciplines, including agricultural science, economics, public health, and environmental studies.

In their annual reports, the Food and Agriculture Organization (FAO) consistently outlines the drivers behind rising global food insecurity. According to FAO (2023), the three leading contributors to persistent hunger are conflict, climate variability, and economic downturns. These issues disproportionately affect low-income countries and exacerbate existing vulnerabilities. The FAO emphasizes the need for transformation in agri-food systems to make them more inclusive, resilient, and sustainable.

The International Food Policy Research Institute (IFPRI) in its 2022 Global Food Policy Report highlights the importance of promoting innovation and resilience in food systems. The report identifies agricultural research and development (R&D), digital agriculture, and inclusive value chains as key components in achieving Zero Hunger. IFPRI also stresses the importance of governance and institutional frameworks that support equity and accountability in the distribution of food and resources.

From a nutritional perspective, the World Health Organization (WHO) focuses on the double burden of malnutrition — undernutrition and obesity. WHO (2022) advocates for nutrition-sensitive interventions, including school feeding programs, micronutrient supplementation, and fortification. The organization also draws attention to the critical first 1,000 days of a child's life as a window of opportunity to prevent stunting and improve lifelong health outcomes.

Studies by the World Bank have further emphasized the economic implications of hunger. The World Bank (2021) notes that investment in rural infrastructure, education, and healthcare significantly improves food security. Moreover, social safety nets, including cash transfers and food assistance programs, have proven to be effective in protecting vulnerable populations against shocks.

Academic literature also underscores the significance of local knowledge and community participation. Research by Altieri and Nicholls (2020) promotes agroecology — an approach that integrates ecological principles with agricultural practices to create sustainable farming systems. This method not only enhances productivity but also strengthens local food sovereignty.

Gender equity is another recurring theme. Studies by Quisumbing et al. (2019) reveal that empowering woman in agriculture — through access to land, credit, education, and decision-making power — can significantly boost household food security and nutritional outcomes.

Women play a crucial role in food preparation and distribution, yet they often face systemic barriers.

Climate change literature has also become central to the hunger discourse. Reports from the Intergovernmental Panel on Climate Change (IPCC) highlight the adverse effects of extreme weather events, such as droughts and floods, on crop yields and food availability. Climatesmart agriculture, including drought-resistant crops and improved water management techniques, is widely recommended in the literature as a mitigation strategy.

While much has been written about global hunger, gaps remain in the integration of these strategies at scale. Critiques in the literature often point to the fragmentation of efforts and the lack of political will to prioritize food systems reform. There is also a need for better monitoring and evaluation frameworks to assess the effectiveness of interventions.

In summary, the literature provides a comprehensive understanding of the complex factors contributing to global hunger. It also offers evidence-based strategies for achieving SDG 2, including agricultural innovation, social protection, nutrition-focused programs, gender equity, and climate resilience. However, the transition from theory to practice remains a major challenge that requires coordinated global action, political commitment, and sustained investment.

Research Problem Statement: Despite significant global efforts and commitments, hunger and malnutrition remain widespread challenges, undermining progress toward achieving Sustainable Development Goal 2 (SDG 2) of ending hunger by 2030. The persistent gaps in food security can be attributed to several interrelated factors, including economic inequalities, conflict, climate change, inadequate policy implementation, and poor governance. In many regions, particularly low-income countries, hunger persists not only due to food scarcity but because of inefficiencies in food distribution, insufficient infrastructure, and limited access to nutrition.

Moreover, while technological advancements in agriculture and nutrition are being made, the fragmented nature of global food systems, lack of coherent policy frameworks, and limited political will to prioritize sustainable agriculture and food security are significant barriers to progress. The unequal access to resources, particularly among marginalized communities such as women, youth, and smallholder farmers, further complicates efforts to ensure equitable access to nutritious food.

At the same time, **climate change** continues to exacerbate food insecurity, with changing weather patterns, extreme events like floods and droughts, and environmental degradation threatening global food production systems. As a result, millions of people still face food insecurity and malnutrition, with **vulnerable populations** such as children, women, and the elderly disproportionately affected.

The **disconnect** between global strategies to combat hunger and the local realities of implementation, combined with **insufficient investments** in rural development and **nutrition-sensitive interventions**, has created a significant challenge for the international community to achieve Zero Hunger by 2030.

This research aims to investigate the **complex causes** of persistent hunger and malnutrition, evaluate **existing strategies** for food security, and recommend **innovative**, **sustainable solutions** that can address the root causes of hunger and malnutrition while promoting resilient and equitable food systems globally.

## **Research Objectives:**

- 1. To investigate the multifaceted factors contributing to persistent global hunger and malnutrition, including but not limited to climate change, armed conflict, economic instability, gender inequality, and inadequate infrastructure. This helps answer the critical "what" and "why" of the problem.
- 2. To critically evaluate existing sustainable strategies and innovations (e.g., agroecology, climate-smart agriculture, and digital farming technologies) and their capacity to build resilient, equitable, and inclusive food systems, particularly in vulnerable regions.
- **3.** To analyse the role of global and national policy frameworks and multi-sectoral partnerships in addressing hunger, and assess the gap between strategic vision and implementation at the grassroots level.
- **4. To formulate evidence-based recommendations** for global actors—governments, NGOs, international organizations, and private sector stakeholders—on scaling up effective interventions, ensuring resource allocation, and enhancing collaboration to meet the Zero Hunger target by 2030.

**Research Methodology:** This study utilizes a mixed-methods approach:

- Qualitative Data: Content analysis of international reports, case studies, and academic literature.
- **Quantitative Data:** Statistical analysis of global hunger indicators from sources such as FAO, World Bank, and UN databases.
- **Document and Content Analysis:**In-depth review of policy papers, global and national development reports, and program evaluations from organizations like the FAO, WHO, IFPRI, and the World Bank.
- Literature Review: Analysis of peer-reviewed journal articles, academic theses, and previous research studies to assess theoretical frameworks and historical context.
- Data Mining and Statistical Analysis: Extraction and interpretation of publicly available datasets from the FAOStat, World Bank Open Data, WHO Global Nutrition Database, and the UN SDG Tracker.
- Detailed examination of countries that have demonstrated measurable progress in food security. Example: India for its Integrated Child Development Services (ICDS) and Public Distribution System (PDS).

## **Data Analysis and Interpretation**

The research employs both **quantitative and qualitative data** to assess the progress towards achieving Zero Hunger (SDG 2) by 2030, focusing on the key factors affecting food security and nutrition worldwide. The data drawn from international reports, surveys, and databases such as those from the Food and Agriculture Organization (FAO), World Bank, and the United Nations provides insight into the global hunger situation and the effectiveness of various interventions.

## **Quantitative Data Analysis**

#### 1. Global Undernourishment Trends:

- o Data Source: FAO, World Bank (2023)
- Findings: The global prevalence of undernourishment has fluctuated over the past decade, with a disturbing trend of rising hunger in conflict-affected regions. The number of undernourished people globally increased by 20% from 2018 to 2023, largely driven by conflicts in regions such as sub-Saharan Africa, the Middle East, and parts of Asia. While there have been localized improvements

in countries like Brazil and India, the global goal of reducing the proportion of hungry people to less than 5% by 2030 is at risk.

food production capacity has generally increased, **distribution inequities**, **political instability**, and **climate shocks** remain the major obstacles to eliminating hunger. The analysis highlights that simply increasing food production is insufficient without addressing the structural and socio-economic barriers to food access.

## 2. Investment in Agriculture and Food Security:

- o Data Source: World Bank, FAO (2022)
- between investment in rural infrastructure, education, and food security outcomes. Countries investing in agricultural technology, rural roads, and educational programs show higher food security scores. However, the investment levels in rural development are still far below the required levels to meet SDG 2 by 2030. A report from the FAO estimates that **an additional \$39 billion annually** is needed to achieve Zero Hunger by 2030, particularly in lowincome countries.
- Interpretation: The underinvestment in rural development and agriculture, especially in low-income countries, undermines efforts to combat hunger. Investment in agricultural infrastructure and education is critical for building resilient food systems that can withstand shocks from climate change, conflict, and economic downturns.

## 3. Climate Change and Food Security:

- o Data Source: IPCC, FAO (2021)
- **Findings:** Analysis of climate change data shows a **significant decline in crop yields** in regions highly affected by extreme weather events. For example, regions like South Asia and Sub-Saharan Africa have witnessed decreasing maize and wheat yields due to droughts and erratic rainfall patterns. Projections suggest that without drastic adaptation measures, **global food production could decrease by up to 20%** by 2050 due to climate change, exacerbating food insecurity.

o Interpretation: Climate change poses a direct threat to food production, especially in regions already struggling with hunger. The findings suggest that climate-smart agriculture, including drought-resistant crops and sustainable water management, is essential to mitigate the impacts of climate change on food security. There is a clear need for climate adaptation strategies that integrate with national and regional food systems.

## 4. Nutritional Indicators and Health Outcomes:

- o Data Source: WHO, UNICEF (2022)
- o Findings: Data on malnutrition reveals that undernutrition, particularly among children under the age of five, remains a significant issue. Globally, 22% of children suffer from stunting, and 6% are wasted (too thin for their height). These rates are particularly high in regions such as Africa and South Asia. At the same time, overweight and obesity rates are also rising in urban areas, indicating the dual burden of malnutrition.
- o Interpretation: While food availability is critical, nutrition quality is equally important. The research highlights that addressing undernutrition requires nutrition-sensitive interventions alongside increasing food availability. The coexistence of obesity and undernutrition in many countries shows the need for holistic nutrition strategies that not only ensure food access but also improve dietary diversity and nutrient intake.

## **Qualitative Data Analysis**

## 1. Policy and Governance:

- o Data Source: FAO, IFPRI (2023)
- Findings: Qualitative analysis of policy documents and country case studies indicates that countries with integrated food security policies, which address agriculture, nutrition, climate change, and economic development in a unified manner, are seeing better results in achieving Zero Hunger. Countries like Brazil and Ethiopia have implemented comprehensive food security programs that link agricultural development with social safety nets, improving food access for the most vulnerable populations.
- o Interpretation: Governance and policy coherence are key to achieving Zero Hunger. The research emphasizes the need for governments to integrate food

**security policies** with broader development goals, ensuring that agriculture, nutrition, and social protection are not treated in isolation.

# 2. Community-Based Approaches and Local Knowledge:

- Data Source: Case Studies from IFPRI and Local NGOs (2022)
- o Findings: Research shows that community-led initiatives, which incorporate local knowledge and engage women and marginalized groups, are more sustainable and effective in improving food security. In regions like Eastern Africa, programs that empower women and involve communities in decision-making processes around food production have led to better food security outcomes.
- o Interpretation: Local knowledge and community ownership are essential for sustainable solutions. The findings suggest that solutions tailored to local contexts, that involve the active participation of local communities, are more likely to succeed than top-down, one-size-fits-all approaches.

## **Synthesis and Overall Interpretation**

The analysis of both quantitative and qualitative data underscores several key conclusions:

- Food insecurity is driven by a complex web of factors, including economic inequality, political instability, climate change, and inadequate access to quality nutrition.
- Investment in sustainable agricultural practices and social safety nets plays a crucial role in mitigating hunger and improving food security outcomes.
- Climate adaptation and climate-smart agriculture are critical to ensuring food systems can withstand future climate shocks.
- **Integrated policy frameworks**, which align agricultural, nutritional, social, and climate policies, are essential to addressing hunger comprehensively.
- Local and community-based solutions must be central to the implementation of any global strategy to achieve Zero Hunger, as they tend to be more adaptable and sustainable.

## **Findings:**

This research reveals a complex and interconnected set of factors driving persistent hunger across the globe, despite international commitments to Sustainable Development Goal 2. Based on both quantitative data analysis and qualitative insights, several critical findings emerge:

- 1. Hunger is deeply rooted in systemic inequality and vulnerability. Conflict, economic instability, and climate change are the primary external shocks contributing to hunger. Internal systemic issues—such as weak governance, poor infrastructure, and lack of access to markets—intensify these vulnerabilities, particularly in low- and middle-income countries.
- 2. Technological innovation and digital agriculture show measurable impact—but access is uneven. Countries investing in agricultural technology (e.g., precision farming, drought-resistant seeds, and mobile advisory services) report improved yields and food system resilience. However, smallholder farmers often face financial and informational barriers to accessing these innovations.
- **3. Integrated policy frameworks are essential but underutilized.** National strategies that align agriculture, nutrition, climate, and social protection policies are more effective in reducing hunger. Nevertheless, many countries implement fragmented programs with limited coordination among stakeholders, which dilutes impact.
- **4.** Community-based and locally led solutions drive sustainability. Programs that engage local communities, respect indigenous knowledge, and empower marginalized groups (especially women and youth) demonstrate higher rates of success and sustainability. Inclusion enhances food security outcomes and builds local resilience.
- **5. Nutrition remains neglected in food security discussions.** While increasing food production is vital, nutrition security is often overlooked. Interventions focusing on diet diversity, maternal and child health, and micronutrient supplementation are essential but remain underfunded in many national strategies.
- 6. Global funding remains inadequate and misaligned. The financial needs for achieving Zero Hunger far exceed current commitments. Most resources are channel it into emergency food relief rather than long-term investments in sustainable food systems. Additionally, rural infrastructure and research in agroecology remain grossly underfunded.

**7. Success stories offer replicable models.** Brazil's Zero Hunger Program, Ethiopia's Productive Safety Net Programme (PSNP), and India's Public Distribution System (PDS) are highlighted as scalable models. Each demonstrates the importance of political will, multisectoral coordination, and community engagement.

## **Core Strategies**

# 1. Transforming Agricultural Practices

- Promote climate-smart agriculture to increase resilience.
- Support agroecology and regenerative farming to improve soil health and biodiversity.
- Encourage local seed banks and indigenous crop varieties to enhance food sovereignty.

## 2. Reducing Food Loss and Waste

- Improve **post-harvest storage**, transportation, and cold chain logistics in developing regions.
- Strengthen consumer awareness campaigns on food waste.
- Incentivize private sector innovation in food rescue, redistribution, and upcycling.

## 3. Inclusive Food Governance

- Empower **smallholder farmers**, especially women and youth, through land rights, financial access, and education.
- Create multistakeholder platforms (governments, NGOs, businesses, and communities) for coordinated food system governance.
- Ensure **transparent trade policies** that support equitable food distribution.

## **★** Policy & Financial Mechanisms

## 4. Innovative Financing for Food Systems

- Scale up blended finance models to de-risk investment in sustainable agriculture.
- Support **green bonds** or **impact investment funds** focused on food and nutrition security.

## 5. Social Protection & Safety Nets

- Expand nutrition-sensitive safety nets such as school feeding programs and food vouchers.
- Link cash transfer programs to local food systems to stimulate rural economies.

## 6. Policy Coherence

- Align national policies (health, agriculture, environment, trade) to create coherent food system policies.
- Promote cross-border collaboration on food security and climate-resilient food systems.

## **Global & Local Synergies**

# 7. Technology & Innovation

- Promote digital agriculture platforms for weather forecasting, market access, and precision farming.
- Support biofortification and biotech for nutrient-rich crops.
- Scale up data-driven decision-making for food system planning.

## 8. Strengthening Local Food Systems

- Promote urban and peri-urban agriculture for local food access.
- Support farm-to-school and farm-to-table programs to reconnect consumers with producers.

## 9. Nutrition Education & Behaviour Change

- Integrate **nutrition education** in schools and public health systems.
- Address cultural food norms and promote diversified diets through community engagement.

## **Metrics and Accountability**

## 10. Tracking Progress and Accountability

- Develop **national scorecards** on food systems transformation aligned with SDG 2 indicators.
- Use citizen-led monitoring tools to ensure transparency and community involvement.

#### **Conclusion:**

Achieving Zero Hunger by 2030 is not only a moral imperative but also a foundational necessity for sustainable global development. Despite significant efforts at the global, national,

and local levels, the persistence of hunger and malnutrition underscores the need for urgent, coordinated action across sectors. The research findings emphasize that hunger is a multifaceted issue, deeply tied to issues such as conflict, economic disparity, climate change, and weak institutional frameworks. These challenges demand a multifaceted response that includes not only agricultural growth but also comprehensive policies addressing nutrition, health, education, gender equity, and climate resilience.

Key strategies for accelerating progress toward SDG 2 involve **innovative agricultural practices**, particularly those that integrate sustainable, climate-smart techniques with inclusive, equitable food distribution systems. Technologies like digital agriculture and agroecology, when accessible and adaptable to local contexts, have demonstrated promising results in improving food security. However, these innovations must be scaled and made accessible to smallholder farmers, especially those in developing regions, to realize their full potential.

The importance of **policy coherence and integration** cannot be overstated. The research highlights that countries with coordinated policies across sectors—agriculture, nutrition, climate, and social protection—have been more successful in achieving food security. Therefore, national governments must prioritize alignment between these sectors and increase investment in long-term solutions, such as rural infrastructure, social safety nets, and sustainable food systems.

Moreover, **local participation and community-driven solutions** are pivotal. The inclusion of women, youth, and marginalized groups in decision-making processes not only improves food security outcomes but also ensures that interventions are culturally appropriate and context-specific. Building on local knowledge and engaging communities is key to creating resilient and sustainable food systems.

However, the road to Zero Hunger is also marked by **significant gaps in funding and political will**. The global financial commitment to hunger reduction remains insufficient, with most funding directed toward short-term emergency relief. For lasting change, there must be a sustained commitment to investing in long-term strategies that focus on building resilient food systems and reducing inequality.

In conclusion, the research indicates that while substantial progress has been made, a unified, global approach—one that combines innovation, policy coherence, financial investment, and community empowerment—is essential for achieving Zero Hunger by 2030. Only through

collective action can we build a world where every individual has access to sufficient, nutritious, and sustainable food.

#### **References:**

- Food and Agriculture Organization (FAO). (2023). The State of Food Security and Nutrition in the World 2023. FAO. Retrieved from www.fao.org
- International Food Policy Research Institute (IFPRI). (2022). Global Food Policy Report 2022: Transforming Food Systems for Affordable Healthy Diets. IFPRI. Retrieved from www.ifpri.org
- United Nations. (2020). Transforming Our World: The 2030 Agenda for Sustainable Development. United Nations. Retrieved from <a href="https://www.un.org">www.un.org</a>
- World Bank. (2020). The Impact of COVID-19 on Global Food Systems and Implications for Food Security. World Bank Group. Retrieved from www.worldbank.org
- UNICEF. (2021). State of the World's Children: On My Mind—Promoting, Protecting, and Caring for Children's Mental Health. UNICEF. Retrieved from <a href="https://www.unicef.org">www.unicef.org</a>
- Ma, X., Arif, A., Kaur, P., Jain, V., Refiana Said, L., & Mughal, N. (2022). Revealing
  the effectiveness of technological innovation shocks on CO2 emissions in BRICS:
  emerging challenges and implications. *Environmental Science and Pollution*Research, 29(31), 47373-47381.
- Hasan, N., Nanda, S., Singh, G., Sharma, V., Kaur, G., & Jain, V. (2024, February).
   Adoption of Blockchain Technology in Productivity And Automation Process of Microfinance Services. In 2024 4th International Conference on Innovative Practices in Technology and Management (ICIPTM) (pp. 1-5). IEEE.
- Jan, N., Jain, V., Li, Z., Sattar, J., & Tongkachok, K. (2022). Post-COVID-19 investor psychology and individual investment decision: A moderating role of information availability. *Frontiers in Psychology*, 13, 846088.
- Maurya, S. K., Jain, V., Setiawan, R., Ashraf, A., Koti, K., Niranjan, K., ... & Rajest, S.
   S. (2021). The Conditional Analysis of Principals Bullying Teachers Reasons in The Surroundings of The City (Doctoral dissertation, Petra Christian University).
- Anand, R., Juneja, S., Juneja, A., Jain, V., & Kannan, R. (Eds.). (2023). *Integration of IoT with cloud computing for smart applications*. CRC Press.

- Dadhich, M., Pahwa, M. S., Jain, V., & Doshi, R. (2021). Predictive models for stock market index using stochastic time series ARIMA modeling in emerging economy. In *Advances in Mechanical Engineering: Select Proceedings of CAMSE 2020* (pp. 281-290). Springer Singapore.
- Ahmad, A. Y., Jain, V., Verma, C., Chauhan, A., Singh, A., Gupta, A., & Pramanik, S. (2024). CSR Objectives and Public Institute Management in the Republic of Slovenia.
   In Ethical Quandaries in Business Practices: Exploring Morality and Social Responsibility (pp. 183-202). IGI Global.
- Verma, C., Sharma, R., Kaushik, P., & Jain, V. (2024). The Role of Microfinance Initiatives in Promoting Sustainable Economic Development: Exploring Opportunities, Challenges, and Outcomes.
- Liu, L., Bashir, T., Abdalla, A. A., Salman, A., Ramos-Meza, C. S., Jain, V., & Shabbir, M. S. (2024). Can money supply endogeneity influence bank stock returns? A case study of South Asian economies. *Environment, Development and Sustainability*, 26(2), 2775-2787.
- Zhang, M., Jain, V., Qian, X., Ramos-Meza, C. S., Ali, S. A., Sharma, P., ... & Shabbir,
   M. S. (2023). The dynamic relationship among technological innovation, international trade, and energy production. *Frontiers in Environmental Science*, 10, 967138.
- Cao, Y., Tabasam, A. H., Ahtsham Ali, S., Ashiq, A., Ramos-Meza, C. S., Jain, V., & Shahzad Shabbir, M. (2023). The dynamic role of sustainable development goals to eradicate the multidimensional poverty: evidence from emerging economy. *Economic research-Ekonomska istraživanja*, 36(3).
- Liu, Y., Cao, D., Cao, X., Jain, V., Chawla, C., Shabbir, M. S., & Ramos-Meza, C. S. (2023). The effects of MDR-TB treatment regimens through socioeconomic and spatial characteristics on environmental-health outcomes: evidence from Chinese hospitals. *Energy & Environment*, 34(4), 1081-1093.
- Chawla, C., Jain, V., Joshi, A., & Gupta, V. (2013). A study of satisfaction level and awareness of tax-payers towards e-filing of income tax return—with reference to Moradabad city. *International Monthly Refereed Journal of Research In Management* & Technology, 2, 60-66.

- Kaur, M., Sinha, R., Chaudhary, V., Sikandar, M. A., Jain, V., Gambhir, V., & Dhiman,
   V. (2022). Impact of COVID-19 pandemic on the livelihood of employees in different sectors. *Materials Today: Proceedings*, 51, 764-769.
- Liu, Y., Salman, A., Khan, K., Mahmood, C. K., Ramos-Meza, C. S., Jain, V., & Shabbir, M. S. (2023). The effect of green energy production, green technological innovation, green international trade, on ecological footprints. *Environment, Development and Sustainability*, 1-14.
- Jun, W., Mughal, N., Kaur, P., Xing, Z., & Jain, V. (2022). Achieving green environment targets in the world's top 10 emitter countries: the role of green innovations and renewable electricity production. *Economic research-Ekonomska istraživanja*, 35(1), 5310-5335.
- Verma, C., & Jain, V. Exploring Promotional Strategies in Private Universities: A
  Comprehensive Analysis of Tactics and Innovative Approaches.
- Jain, V., Ramos-Meza, C. S., Aslam, E., Chawla, C., Nawab, T., Shabbir, M. S., & Bansal, A. (2023). Do energy resources matter for growth level? The dynamic effects of different strategies of renewable energy, carbon emissions on sustainable economic growth. *Clean Technologies and Environmental Policy*, 25(3), 771-777.
- Jain, V., Rastogi, M., Ramesh, J. V. N., Chauhan, A., Agarwal, P., Pramanik, S., & Gupta, A. (2023). FinTech and Artificial Intelligence in Relationship Banking and Computer Technology. In *AI*, *IoT*, and *Blockchain Breakthroughs in E-Governance* (pp. 169-187). IGI Global.
- Rajkumar, D. A., Agarwal, P., Rastogi, D. M., Jain, D. V., Chawla, D. C., & Agarwal, D. M. (2022). Intelligent Solutions for Manipulating Purchasing Decisions of Customers Using Internet of Things during Covid-19 Pandemic. *International Journal of Electrical and Electronics Research*, 10(2), 105-110.
- Jain, V., Agarwal, M. K., Hasan, N., & Kaur, G. (2022). Role of Microfinance and Microinsurance Services As a Tool for Poverty Alleviation. *Journal of Management & Entrepreneurship*, 16(2), 1179-1195.
- Wang, J., Ramzan, M., Makin, F., Mahmood, C. K., Ramos-Meza, C. S., Jain, V., & Shabbir, M. S. (2023). Does clean energy matter? The dynamic effects of different

- strategies of renewable energy, carbon emissions, and trade openness on sustainable economic growth. *Environment, Development and Sustainability*, 1-10.
- Sharma, D. K., Boddu, R. S. K., Bhasin, N. K., Nisha, S. S., Jain, V., & Mohiddin, M. K. (2021, October). Cloud computing in medicine: Current trends and possibilities.
   In 2021 International Conference on Advancements in Electrical, Electronics, Communication, Computing and Automation (ICAECA) (pp. 1-5). IEEE.
- Anand, R., Jain, V., Singh, A., Rahal, D., Rastogi, P., Rajkumar, A., & Gupta, A. (2023).
   Clustering of big data in cloud environments for smart applications. In *Integration of IoT with Cloud Computing for Smart Applications* (pp. 227-247). Chapman and Hall/CRC.
- Zhengxia, T., Batool, Z., Ali, S., Haseeb, M., Jain, V., Raza, S. M. F., & Chakrabarti, P. (2023). Impact of technology on the relation between disaggregated energy consumption and CO2 emission in populous countries of Asia. *Environmental Science and Pollution Research*, 30(26), 68327-68338.
- Sikandar, H., Kohar, U. H. A., Corzo-Palomo, E. E., Gamero-Huarcaya, V. K., Ramos-Meza, C. S., Shabbir, M. S., & Jain, V. (2024). Mapping the development of open innovation research in business and management field: A bibliometric analysis. *Journal of the Knowledge Economy*, 15(2), 9868-9890.
- Shaikh, A. A., Doss, A. N., Subramanian, M., Jain, V., Naved, M., & Mohiddin, M. K.
   (2022). Major applications of data mining in medical. *Materials Today:* Proceedings, 56, 2300-2304.
- Jain, V., Sharma, M. P., Kumar, A., & Kansal, A. (2020). Digital Banking: A Case Study of India. *Solid State Technology*, *63*(6), 19980-19988.
- Sumathi, M. S., Jain, V., & Zarrarahmed, Z. K. (2023). Using artificial intelligence (ai) and internet of things (iot) for improving network security by hybrid cryptography approach.
- Ehsan, S., Tabasam, A. H., Ramos-Meza, C. S., Ashiq, A., Jain, V., Nazir, M. S., ... & Gohae, H. M. (2023). Does Zero-Leverage phenomenon improve sustainable environmental manufacturing sector: evidence from Pakistani manufacture industry?. Global Business Review, 09721509221150876.

- Ramos Meza, C. S., Bashir, S., Jain, V., Aziz, S., Raza Shah, S. A., Shabbir, M. S., & Agustin, D. W. I. (2021). The economic consequences of the loan guarantees and firm's performance: a moderate role of corporate social responsibility. *Global Business Review*, 09721509211039674.
- Sharifi, P., Jain, V., Arab Poshtkohi, M., Seyyedi, E., & Aghapour, V. (2021). Banks credit risk prediction with optimized ANN based on improved owl search algorithm. *Mathematical Problems in Engineering*, 2021(1), 8458501.
- RAJKUMAR, A., & JAIN, V. (2021). A Literature Study on the Product Packaging Influences on the Customers Behavior. *Journal of Contemporary Issues in Business and Government* | Vol. 27(3), 780.
- CHAWLA, C., & JAIN, V. (2017). PROBLEMS AND PROSPECTS OF TOURISM INDUSTRY IN INDIA-WITH SPECIAL REFERENCE TO UTTAR PRADESH. CLEAR International Journal of Research in Commerce & Management, 8(9).
- Jain, V. (2021). An overview on social media influencer marketing. *South Asian Journal of Marketing & Management Research*, 11(11), 76-81.
- Jain, V., Navarro, E. R., Wisetsri, W., & Alshiqi, S. (2020). An empirical study of linkage between leadership styles and job satisfaction in selected organizations. *PalArch's Journal of Archaeology of Egypt/Egyptology*, 17(9), 3720-3732.
- Jain, V., Gupta, S. S., Shankar, K. T., & Bagaria, K. R. (2022). A study on leadership management, principles, theories, and educational management. World Journal of English Language, 12(3), 203-211.
- Sharma, A., & Jain, V. (2020). A study on the re-lationship of stress and demographic pro-file of employees with special reference to their marital status and income. *UGC Care Journal*, 43(4), 111-115.
- Jain, V., Chawla, C., Agarwal, M., Pawha, M. S., & Agarwal, R. (2019). Impact of Customer Relationship Management on Customer Loyalty: A Study on Restaurants of Moradabad. *International Journal of Advanced Science and Technology*, 28(15), 482-49.

- Jain, V., Goyal, M., & Pahwa, M. S. (2019). Modeling the relationship of consumer engagement and brand trust on social media purchase intention-a confirmatory factor experimental technique. *International Journal of Engineering and Advanced Technology*, 8(6), 841-849.
- Jain, V., Al Ayub Ahmed, A., Chaudhary, V., Saxena, D., Subramanian, M., & Mohiddin, M. K. (2022, June). Role of data mining in detecting theft and making effective impact on performance management. In *Proceedings of Second International Conference in Mechanical and Energy Technology: ICMET 2021, India* (pp. 425-433). Singapore: Springer Nature Singapore.
- Meza, C. S. R., Kashif, M., Jain, V., Guerrero, J. W. G., Roopchund, R., Niedbala, G., & Phan The, C. (2021). Stock markets dynamics and environmental pollution: emerging issues and policy options in Asia. *Environmental Science and Pollution Research*, 28(43), 61801-61810.
- Sasmoko, Ramos-Meza, C. S., Jain, V., Imran, M., Khan, H. U. R., Chawla, C., ... & Zaman, K. (2022). Sustainable growth strategy promoting green innovation processes, mass production, and climate change adaptation: A win-win situation. Frontiers in Environmental Science, 10, 1059975.
- Jain, V., Sethi, P., Arya, S., Chawla, C., Verma, R., & Chawla, C. (2020). 5 1 Principal, "Project Evaluation using Critical Path Method & Project Evaluation Review Technique Connecting Researchers on the Globe View project Researcher's Achievements View project Project Evaluation using Critical Path Method & Project Evaluation Review Technique,". Wesleyan Journal of Research, 13(52).
- Jain, V., Arya, S., & Gupta, R. (2018). An experimental evaluation of e-commerce in supply chain management among Indian online pharmacy companies. *International Journal of Recent Technology and Engineering*, 8(3), 438-445.
- Chawla, C., Jain, V., & Mahajan, T. (2013). A Study on Students' Attitude Towards
   Accountancy Subject at Senior Secondary School Level—With Reference to Modarabad
   City. *International Journal of Management*, 4(3), 177-184.
- Jain, V., & Sami, J. (2012). Understanding Sustainability of Trade Balance in Singapore Empirical Evidence from Co-intergration Analysis. *Viewpoint Journal*, 2(1), 3-9.

- Verma, A. K., Ansari, S. N., Bagaria, A., & Jain, V. (2022). The Role of Communication for Business Growth: A Comprehensive Review. World Journal of English Language, 12(3), 164-164.
- Ansari, S., Kumar, P., Jain, V., & Singh, G. (2022). Communication Skills among University Students. *World Journal of English Language*, *12*(3), 103-109.
- Rao, D. N., Vidhya, G., Rajesh, M. V., Jain, V., Alharbi, A. R., Kumar, H., & Halifa, A. (2022). An innovative methodology for network latency detection based on IoT centered blockchain transactions. *Wireless Communications and Mobile Computing*, 2022(1), 8664079.
- Jain, V. (2021). An overview of wal-mart, amazon and its supply chain. *ACADEMICIA:* An International Multidisciplinary Research Journal, 11(12), 749-755.
- Jain, V., & Garg, R. (2019). Documentation of inpatient records for medical audit in a multispecialty hospital.
- Verma, A., Singh, A., Sethi, P., Jain, V., Chawla, C., Bhargava, A., & Gupta, A. (2023).
   Applications of Data Security and Blockchain in Smart City Identity Management.
   In Handbook of Research on Data-Driven Mathematical Modeling in Smart Cities (pp. 154-174).
- Agarwal, P., Jain, V., & Goel, S. (2020). Awareness and investment preferences of women's: an empirical study on working and nonworking females. *PalArch's Journal* of Archaeology of Egypt/Egyptology, 17(7), 13469-13484.
- Jha, R. S., Jain, V., & Chawla, C. (2019). Hate speech & mob lynching: a study of its relations, impacts & regulating laws. *Think India (OJ)*, 22(3), 1401-1405.
- Jain, V., & Singh, V. K. (2019). Influence of healthcare advertising and branding on hospital services. *Pravara Med Rev*, *11*, 19-21.
- Jain, V., & Gupta, A. (2012). Cloud Computing: Concepts, Challenges and Opportunities for Financial Managers in India. *Amity Global Business Review*, 7.
- Jain, V., & Ackerson, D. (2023). The Importance of Emotional Intelligence in Effective Leadership. *Edited by Dan Ackerson, Semaphore*, 5.
- Sharif, S., Lodhi, R. N., Jain, V., & Sharma, P. (2022). A dark side of land revenue management and counterproductive work behavior: does organizational injustice add fuel to fire?. *Journal of Public Procurement*, 22(4), 265-288.

- Jain, V. (2021).Α review different of on types cryptography techniques. ACADEMICIA: International **Multidisciplinary** Research AnJournal, 11(11), 1087-1094.
- Kumar, S., & Jain, V. (2021). A survey on business profitability for a music artist by advertising on YouTube. *Journal of Contemporary Issues in Business and Government* | *Vol.*, 27(3), 807.
- Chawla, C. H. A. N. C. H. A. L., & Jain, V. I. P. I. N. (2021). Teamwork on employee performance and organization Growth. *Journal of Contemporary Issues in Business and Government*, 27(3), 706.
- MEHRA, A., & JAIN, V. (2021). A review study on the brand image on the customer's perspective. *Journal of Contemporary Issues in Business and Government* | Vol., 27(3), 773.
- Jha, R. S., Tyagi, N., Jain, V., Chaudhary, A., & Sourabh, B. (2020). Role of Ethics in Indian Politics. *Waffen-Und Kostumkunde Journal*, *9*(8), 88-97.
- Kumar, A., Kansal, A., & Jain, V. (2020). A Comprehensive Study of Factor Influencing Investor's Perception Investing in Mutual Funds. *European Journal of Molecular & Clinical Medicine*, 7(11), 2020.
- Veeraiah, V., Ahamad, S., Jain, V., Anand, R., Sindhwani, N., & Gupta, A. (2023, May).
   IoT for Emerging Engineering Application Related to Commercial System.
   In International Conference on Emergent Converging Technologies and Biomedical Systems (pp. 537-550). Singapore: Springer Nature Singapore.
- Jain, V. (2021). Word of mouth as a new element of the marketing communication mix: Online consumer review. *South Asian Journal of Marketing & Management Research*, 11(11), 108-114.
- Kansal, A., Jain, V., & Agrawal, S. K. (2020). Impact of digital marketing on the purchase of health insurance products. *Jour of Adv Research in Dynamical & Control* Systems, 12.
- Jain, V., Chawla, C., Arya, S., Agarwal, R., & Agarwal, M. (2019). An Empirical Study
  of Product Design for New Product Development with Special Reference to Indian
  Mobile Industry. TEST Engineering & Management, 81, 1241-1254.

- Jain, V. (2017). Emerging Digital Business Opportunities and Value. Data Analytics & Digital Technologies.
- Khan, H., Veeraiah, V., Jain, V., Rajkumar, A., Gupta, A., & Pandey, D. (2023).
   Integrating Deep Learning in an IoT Model to Build Smart Applications for Sustainable Cities. In *Handbook of Research on Data-Driven Mathematical Modeling in Smart Cities* (pp. 238-261). IGI Global.
- Jain, V, Agarwal, M. K., Hasan, N., & Kaur, G. ROLE OF MICROFINANCE AND MICROINSURANCE SERVICES AS A TOOL FOR POVERTY ALLEVIATION.
- Gupta, N., Sharma, M., Rastogi, M., Chauhan, A., Jain, V., & Yadav, P. K. (2021).
   Impact of COVID-19 on education sector in Uttarakhand: Exploratory factor analysis. *Linguistics and Culture Review*, 784-793.
- Jain, V. (2021). Information technology outsourcing chain: Literature review and implications for development of distributed coordination. *ACADEMICIA: An International Multidisciplinary Research Journal*, 11(11), 1067-1072.
- Jain, V. I. P. I. N., Chawla, C. H. A. N. C. H. A. L., & Arya, S. A. T. Y. E. N. D. R. A. (2021). Employee Involvement and Work Culture. *Journal of Contemporary Issues in Business and Government*, 27(3), 694-699.
- Setiawan, R., Kulkarni, V. D., Upadhyay, Y. K., Jain, V., Mishra, R., Yu, S. Y., & Raisal, I. (2020). The Influence Work-Life Policies Can Have on Part-Time Employees in Contrast to Full-Time Workers and The Consequence It Can Have on Their Job Satisfaction, Organizational Commitment and Motivation (Doctoral dissertation, Petra Christian University).
- Verma, C., Sharma, R., Kaushik, P., & Jain, V. (2024). The Role of Microfinance Initiatives in Promoting Sustainable Economic Development: Exploring Opportunities, Challenges, and Outcomes.
- Verma, C., Sharma, R., Kaushik, P., & Jain, V. (2024). The Role of Microfinance Initiatives in Promoting Sustainable Economic Development: Exploring Opportunities, Challenges, and Outcomes.
- Jain, V. (2021). An overview on employee motivation. *Asian Journal of Multidimensional Research*, 10(12), 63-68.

- Jain, V. (2021). A review on different types of cryptography techniques "should be replaced by" exploring the potential of steganography in the modern era. *ACADEMICIA: An International Multidisciplinary Research Journal*, 11(11), 1139-1146.
- Jain, V., Chawla, C., Arya, S., Agarwal, R., & Agarwal, M. (2019). Impact of Job Satisfaction on relationship between employee performance and human resource management practices followed by Bharti Airtel Limited Telecommunications with reference to Moradabad region. *International Journal of Recent Technology and Engineering*, 8, 493-498.
- Verma, C., Sharma, R., Kaushik, P., & Jain, V. (2024). The Role of Microfinance Initiatives in Promoting Sustainable Economic Development: Exploring Opportunities, Challenges, and Outcomes.
- Jain, V., Verma, C., Chauhan, A., Singh, A., Jain, S., Pramanik, S., & Gupta, A. (2024).
   A Website-Dependent Instructional Platform to Assist Indonesian MSMEs.
   In Empowering Entrepreneurial Mindsets With AI (pp. 299-318). IGI Global.