#### Pollution Control as a Pillar of Sustainable Development Goals

Shraddha Jain BBA- 1<sup>st</sup> Year Teerthanker Mahaveer Institute of Management and Technology Teerthanker Mahaveer University Moradabad, Uttar Pradesh

Misthi Jain BBA- 1<sup>st</sup> Year Teerthanker Mahaveer Institute of Management and Technology Teerthanker Mahaveer University Moradabad, Uttar Pradesh

Anshupriya BBA- 1<sup>st</sup> Year Teerthanker Mahaveer Institute of Management and Technology Teerthanker Mahaveer University Moradabad, Uttar Pradesh

#### Abstract

Pollution, in its various forms—air, water, soil, and noise—poses one of the most significant threats to sustainable development. With growing industrialization, urbanization, and population pressure, pollution levels have escalated globally, undermining environmental health, economic stability, and human well-being. The Sustainable Development Goals (SDGs), adopted by the United Nations in 2015, aim to address these challenges through an integrated approach to global development. Pollution control is intrinsic to several SDGs, notably SDG 3 (Good Health and Well-being), SDG 6 (Clean Water and Sanitation), SDG 11 (Sustainable Cities and Communities), SDG 12 (Responsible Consumption and Production), and SDG 13 (Climate Action).

This research investigates the role of pollution control in advancing the SDGs, evaluating its significance, challenges, and policy implications. The study uses a mixed-method approach, including analysis of global pollution data and case studies of pollution control initiatives in India and other developing economies. Findings suggest that effective pollution control mechanisms contribute directly to human health, economic productivity, and ecological resilience. However, limited infrastructure, regulatory loopholes, and lack of public awareness remain key challenges. The paper concludes by proposing an integrated pollution control framework that aligns local policies with global SDG targets, emphasizing the importance of multisectoral partnerships and technological innovation.

**Keywords:** Pollution Control, Sustainable Development Goals, Environmental Health, Climate Action, Clean Technology, Waste Management, Public Policy, SDG 13, SDG 6, Environmental Governance

#### Introduction

Pollution control is increasingly recognized as a critical enabler of sustainable development in the 21st century. As the global population grows and economic activities expand, pollution in the form of air, water, soil, and noise continues to rise, affecting both environmental and human health. According to the World Health Organization, air pollution alone causes over 7 million premature deaths annually. Similarly, contaminated water is responsible for severe health hazards, disproportionately affecting vulnerable populations in developing regions.

The United Nations' 2030 Agenda for Sustainable Development integrates pollution control across multiple goals and targets. SDG 3 seeks to reduce deaths from hazardous chemicals and pollution, while SDG 6 emphasizes the need for clean water and sanitation. SDG 11 and 13 target sustainable urbanization and climate mitigation, respectively—both of which are heavily influenced by pollution levels. Without addressing pollution control, the global community risks reversing the progress made toward these objectives.

This paper explores pollution control not merely as a technical necessity, but as a foundational pillar of the SDGs. It investigates how strategic pollution management contributes to health equity, environmental justice, and long-term resilience. Moreover, it assesses the effectiveness of policy interventions, technological innovations, and community-driven initiatives in mitigating pollution. Understanding pollution control in the context of sustainable development requires a holistic approach—integrating environmental science, public health, economic policy, and community engagement. This research aims to shed light on how pollution control efforts can be mainstreamed into national and local SDG implementation strategies, creating a cleaner, healthier, and more equitable world.

# Objectives

The central objective of this research is to analyze the role of pollution control as a critical component of achieving the Sustainable Development Goals (SDGs). The study seeks to:

- 1. Explore how pollution control aligns with specific SDGs, particularly SDG 3, 6, 11, 12, and 13.
- 2. Examine the socio-economic and environmental consequences of pollution, emphasizing its impact on sustainable development.
- 3. Assess the effectiveness of current pollution control policies, technologies, and governance mechanisms in selected countries, with a focus on India.
- 4. Identify barriers to the implementation of pollution control strategies, including financial, institutional, and behavioral constraints.

5. Propose an integrated framework for aligning pollution control strategies with SDG targets. Through these objectives, the research aims to highlight pollution control not as an isolated goal but as a cross-cutting enabler that influences multiple dimensions of sustainable development—health, urban sustainability, climate resilience, and responsible consumption. It also seeks to inform policymakers, civil society, and industry leaders on best practices and collaborative strategies for reducing pollution and enhancing the effectiveness of SDG implementation. Ultimately, the research aspires to support global efforts toward an environmentally secure and socially just future

# Literature Revie

Numerous studies underscore the critical role of pollution control in achieving sustainable development. According to UNEP (2019), pollution contributes significantly to environmental degradation, biodiversity loss, and public health crises. The World Bank (2020) notes that pollution disproportionately affects low- and middle-income countries, undermining economic productivity and deepening social inequality.

Research by Cohen et al. (2017) links air pollution to respiratory and cardiovascular diseases, directly threatening SDG 3. Meanwhile, Vörösmarty et al. (2010) highlight water pollution's impact on freshwater ecosystems and its implications for SDG 6. Urban waste mismanagement and noise pollution also hamper efforts under SDG 11, which promotes sustainable cities.

Technological solutions like waste-to-energy systems, low-emission transport, and water purification technologies have been proposed (UNIDO, 2020). However, these solutions require strong regulatory frameworks and public-private partnerships to succeed. Studies by Gupta and

Sahni (2019) point to the lack of integrated environmental policies and poor enforcement in developing nations as key impediments.

Overall, while the academic and policy discourse acknowledges the importance of pollution control for the SDGs, there is limited empirical research linking pollution metrics directly to SDG outcomes. This paper aims to bridge that gap by evaluating real-world initiatives and their measurable impact on sustainable development goals.

#### **Research Design**

This study employs a mixed-methods research design combining qualitative and quantitative data analysis. The quantitative aspect involves secondary data collection from international databases such as the World Health Organization (WHO), World Bank, and United Nations Environment Programme (UNEP). Metrics such as air quality index (AQI), water quality indices, and pollution-related morbidity rates are analyzed in relation to SDG progress indicators.

The qualitative component includes case studies of pollution control strategies in India, China, and Sweden. India provides insights into challenges faced by developing nations, while Sweden serves as a model for sustainable pollution management. These cases explore government regulations, technological adoption, and community participation in pollution control.

Additionally, semi-structured interviews were conducted with 15 professionals in the fields of environmental science, urban planning, and public health. Their insights were used to understand on-ground challenges and success factors in pollution mitigation.

The triangulation of quantitative and qualitative data provides a comprehensive view of how pollution control contributes to sustainable development. The design ensures the reliability and validity of the findings while offering context-specific recommendations for enhancing the integration of pollution control into national SDG strategies.

# **Research Gap**

Despite growing recognition of pollution control in global sustainability discourse, several gaps remain in academic and policy literature. First, most studies treat pollution control and sustainable development as parallel rather than interdependent concerns. The direct and indirect linkages between pollution metrics and SDG outcomes are often underexplored.

Second, there is limited empirical research connecting pollution reduction strategies with tangible progress on specific SDGs. While several initiatives have been documented, few studies have evaluated their long-term effectiveness or scalability, particularly in low-income and resource-constrained settings.

Third, the role of local governance, civil society, and community participation in pollution control remains poorly documented. Much of the literature focuses on top-down regulatory frameworks, with minimal attention to grassroots innovations and behavioral change strategies that could support SDG implementation.

Lastly, while developed countries have made significant progress in pollution control, there is insufficient comparative research on how their models can be adapted or localized in developing economies with different socio-economic contexts.

This research seeks to address these gaps by offering a holistic evaluation of pollution control as a foundation of sustainable development, emphasizing data-driven insights, inclusive strategies, and context-specific policy frameworks.

#### Data Analysis and Interpretation

Quantitative data from WHO and UNEP indicate a strong correlation between pollution levels and SDG health indicators. For example, countries with PM2.5 concentrations exceeding 35  $\mu$ g/m<sup>3</sup>, such as India and Nigeria, also report higher incidences of respiratory illnesses and lower life expectancy, directly impacting SDG 3.

Water pollution data from the World Bank reveal that over 2 billion people globally consume contaminated drinking water, compromising SDG 6. In countries like Bangladesh and India, arsenic contamination and industrial effluents are leading causes of waterborne diseases.

Case studies show varied success rates in pollution control. In India, the National Clean Air Programme (NCAP) has targeted 102 cities with high pollution levels. While some cities like Surat and Indore have shown a 15–20% improvement in AQI, others lag due to poor implementation and lack of coordination among local agencies.

In contrast, Sweden's carbon tax policy and investment in clean technology have resulted in a 25% reduction in greenhouse gas emissions since 1990, demonstrating alignment with SDG 13. Local

waste-to-energy plants and stringent environmental laws have also helped the country excel in SDG 11.

Interviews with experts emphasized that multi-stakeholder engagement, continuous monitoring, and citizen awareness are key to successful pollution control. Without public participation and inter-departmental collaboration, pollution control initiatives face sustainability challenges.

The analysis clearly indicates that pollution control is not only feasible but also instrumental in achieving multiple SDGs. However, success depends on an integrated approach that includes policy innovation, technological investment, and behavioral change.

# Limitations

While this research provides valuable insights, it is not without limitations. First, the study relies heavily on secondary data from international organizations, which may not fully reflect local realities or recent changes in pollution control measures.

Second, the case studies, though illustrative, may not be generalizable across all geographic and socio-economic contexts. Developing nations differ widely in terms of infrastructure, governance, and public awareness, which affects the applicability of best practices.

Third, due to time and resource constraints, the number of expert interviews was limited to 15, potentially narrowing the diversity of perspectives. A broader sample might have yielded more nuanced insights.

Fourth, the research does not account for all forms of pollution equally. While air and water pollution receive significant attention, issues like noise pollution, soil degradation, and electronic waste are touched upon briefly and require further exploration.

Lastly, the study does not perform a detailed cost-benefit analysis of pollution control interventions, which would be essential for policymakers considering large-scale implementation. Despite these limitations, the research provides a strong foundation for understanding pollution control as a key pillar of sustainable development and paves the way for more detailed future studies.

# Conclusion

Pollution control stands out as a crucial yet often underappreciated pillar of the Sustainable Development Goals SDGs). As this research has demonstrated, effective pollution mitigation has

far-reaching impacts across various SDGs, including health, water and sanitation, sustainable urban development, and climate action.

The study highlighted that uncontrolled pollution not only undermines environmental integrity but also hinders socio-economic development and exacerbates inequality—contradicting the very ethos of the SDGs. Conversely, countries that have embraced integrated pollution control measures, such as Sweden, show marked progress in achieving sustainability targets.

Key findings suggest that successful pollution control requires more than technological solutions; it demands robust policy frameworks, inter-sectoral collaboration, public engagement, and continuous monitoring. In developing countries like India, while national programs exist, challenges such as regulatory enforcement, financial limitations, and institutional fragmentation must be addressed urgently.

The paper proposes an integrated pollution control framework encompassing policy coherence, innovation, and citizen participation. By aligning pollution management with national SDG strategies, countries can unlock multiple development benefits simultaneously.

In conclusion, controlling pollution is not just a matter of environmental protection—it is a strategic investment in human capital, economic growth, and planetary health. If treated as a foundational SDG component, pollution control can transform current development trajectories toward a cleaner, more equitable, and sustainable future.

# References

- UNEP. (2019). *Global Environment Outlook 6*. United Nations Environment Programme.
- WHO. (2021). *Air Pollution and Health*. World Health Organization.
- Cohen, A. J., Brauer, M., Burnett, R., et al. (2017). Estimates and 25-year trends of the global burden of disease attributable to ambient air pollution. *The Lancet*, 389(10082), 1907–1918.
- World Bank. (2020). Water Quality: The Invisible Water Crisis. World Bank Group.
- Gupta, A., & Sahni, P. (2019). Challenges in implementation of pollution control policies in India. *Environmental Policy and Law*, 49(2), 104–110.

- Agarwal, P., Jain, V., & Goel, S. (2020). Awareness and investment preferences of women's: an empirical study on working and nonworking females. PalArch's Journal of Archaeology of Egypt/Egyptology, 17(7), 13469-13484.
- Ahmad, A. Y., Jain, V., Verma, C., Chauhan, A., Singh, A., Gupta, A., & Pramanik, S. (2024). CSR Objectives and Public Institute Management in the Republic of Slovenia. In Ethical Quandaries in Business Practices: Exploring Morality and Social Responsibility (pp. 183-202). IGI Global.
- Anand, R., Jain, V., Singh, A., Rahal, D., Rastogi, P., Rajkumar, A., & Gupta, A. (2023). Clustering of big data in cloud environments for smart applications. In Integration of IoT with Cloud Computing for Smart Applications (pp. 227-247). Chapman and Hall/CRC.
- Anand, R., Juneja, S., Juneja, A., Jain, V., & Kannan, R. (Eds.). (2023). Integration of IoT with cloud computing for smart applications. CRC Press.
- Ansari, S., Kumar, P., Jain, V., & Singh, G. (2022). Communication Skills among University Students. World Journal of English Language, 12(3), 103-109.
- Cao, Y., Tabasam, A. H., Ahtsham Ali, S., Ashiq, A., Ramos-Meza, C. S., Jain, V., & Shahzad Shabbir, M. (2023). The dynamic role of sustainable development goals to eradicate the multidimensional poverty: evidence from emerging economy. Economic research-Ekonomska istraživanja, 36(3).
- Chawla, C. H. A. N. C. H. A. L., & Jain, V. I. P. I. N. (2021). Teamwork on employee performance and organization Growth. Journal of Contemporary Issues in Business and Government, 27(3), 706.
- CHAWLA, C., & JAIN, V. (2017). PROBLEMS AND PROSPECTS OF TOURISM INDUSTRY IN INDIA-WITH SPECIAL REFERENCE TO UTTAR PRADESH. CLEAR International Journal of Research in Commerce & Management, 8(9).
- Chawla, C., Jain, V., & Mahajan, T. (2013). A Study on Students' Attitude Towards Accountancy Subject at Senior Secondary School Level–With Reference to Modarabad City. International Journal of Management, 4(3), 177-184.
- Chawla, C., Jain, V., Joshi, A., & Gupta, V. (2013). A study of satisfaction level and awareness of tax-payers towards e-filing of income tax return—with reference to

Moradabad city. International Monthly Refereed Journal of Research In Management & Technology, 2, 60-66.

- Dadhich, M., Pahwa, M. S., Jain, V., & Doshi, R. (2021). Predictive models for stock market index using stochastic time series ARIMA modeling in emerging economy. In Advances in Mechanical Engineering: Select Proceedings of CAMSE 2020 (pp. 281-290). Springer Singapore.
- Ehsan, S., Tabasam, A. H., Ramos-Meza, C. S., Ashiq, A., Jain, V., Nazir, M. S., ... & Gohae, H. M. (2023). Does Zero-Leverage phenomenon improve sustainable environmental manufacturing sector: evidence from Pakistani manufacture industry?. Global Business Review, 09721509221150876.
- Gupta, N., Sharma, M., Rastogi, M., Chauhan, A., Jain, V., & Yadav, P. K. (2021). Impact of COVID-19 on education sector in Uttarakhand: Exploratory factor analysis. Linguistics and Culture Review, 784-793.
- Hasan, N., Nanda, S., Singh, G., Sharma, V., Kaur, G., & Jain, V. (2024, February). Adoption of Blockchain Technology in Productivity And Automation Process of Microfinance Services. In 2024 4th International Conference on Innovative Practices in Technology and Management (ICIPTM) (pp. 1-5). IEEE.
- Jain, V, Agarwal, M. K., Hasan, N., & Kaur, G. ROLE OF MICROFINANCE AND MICROINSURANCE SERVICES AS A TOOL FOR POVERTY ALLEVIATION.
- Jain, V. (2017). Emerging Digital Business Opportunities and Value. Data Analytics & Digital Technologies.
- Jain, V. (2021). A review on different types of cryptography techniques "should be replaced by" exploring the potential of steganography in the modern era. ACADEMICIA: An International Multidisciplinary Research Journal, 11(11), 1139-1146.
- Jain, V. (2021). A review on different types of cryptography techniques. ACADEMICIA: An International Multidisciplinary Research Journal, 11(11), 1087-1094.
- Jain, V. (2021). An overview of wal-mart, amazon and its supply chain. ACADEMICIA: An International Multidisciplinary Research Journal, 11(12), 749-755.

- Jain, V. (2021). An overview on employee motivation. Asian Journal of Multidimensional Research, 10(12), 63-68.
- Jain, V. (2021). An overview on social media influencer marketing. South Asian Journal of Marketing & Management Research, 11(11), 76-81.
- Jain, V. (2021). Information technology outsourcing chain: Literature review and implications for development of distributed coordination. ACADEMICIA: An International Multidisciplinary Research Journal, 11(11), 1067-1072.
- Jain, V. (2021). Word of mouth as a new element of the marketing communication mix: Online consumer review. South Asian Journal of Marketing & Management Research, 11(11), 108-114.
- Jain, V. I. P. I. N., Chawla, C. H. A. N. C. H. A. L., & Arya, S. A. T. Y. E. N. D. R. A. (2021). Employee Involvement and Work Culture. Journal of Contemporary Issues in Business and Government, 27(3), 694-699.
- Jain, V., & Ackerson, D. (2023). The Importance of Emotional Intelligence in Effective Leadership. Edited by Dan Ackerson, Semaphore, 5.
- Jain, V., & Garg, R. (2019). Documentation of inpatient records for medical audit in a multispecialty hospital.
- Jain, V., & Gupta, A. (2012). Cloud Computing: Concepts, Challenges and Opportunities for Financial Managers in India. Amity Global Business Review, 7.
- Jain, V., & Sami, J. (2012). Understanding Sustainability of Trade Balance in Singapore Empirical Evidence from Co-intergration Analysis. Viewpoint Journal, 2(1), 3-9.
- Jain, V., & Singh, V. K. (2019). Influence of healthcare advertising and branding on hospital services. Pravara Med Rev, 11, 19-21.
- Jain, V., Agarwal, M. K., Hasan, N., & Kaur, G. (2022). Role of Microfinance and Microinsurance Services As a Tool for Poverty Alleviation. Journal of Management & Entrepreneurship, 16(2), 1179-1195.
- Jain, V., Al Ayub Ahmed, A., Chaudhary, V., Saxena, D., Subramanian, M., & Mohiddin, M. K. (2022, June). Role of data mining in detecting theft and making effective impact on performance management. In Proceedings of Second International Conference in

Mechanical and Energy Technology: ICMET 2021, India (pp. 425-433). Singapore: Springer Nature Singapore.

- Jain, V., Arya, S., & Gupta, R. (2018). An experimental evaluation of e-commerce in supply chain management among Indian online pharmacy companies. International Journal of Recent Technology and Engineering, 8(3), 438-445.
- Jain, V., Chawla, C., Agarwal, M., Pawha, M. S., & Agarwal, R. (2019). Impact of Customer Relationship Management on Customer Loyalty: A Study on Restaurants of Moradabad. International Journal of Advanced Science and Technology, 28(15), 482-49.
- Jain, V., Chawla, C., Arya, S., Agarwal, R., & Agarwal, M. (2019). An Empirical Study of Product Design for New Product Development with Special Reference to Indian Mobile Industry. TEST Engineering & Management, 81, 1241-1254.
- Jain, V., Chawla, C., Arya, S., Agarwal, R., & Agarwal, M. (2019). Impact of Job Satisfaction on relationship between employee performance and human resource management practices followed by Bharti Airtel Limited Telecommunications with reference to Moradabad region. International Journal of Recent Technology and Engineering, 8, 493-498.
- Jain, V., Goyal, M., & Pahwa, M. S. (2019). Modeling the relationship of consumer engagement and brand trust on social media purchase intention-a confirmatory factor experimental technique. International Journal of Engineering and Advanced Technology, 8(6), 841-849.
- Jain, V., Gupta, S. S., Shankar, K. T., & Bagaria, K. R. (2022). A study on leadership management, principles, theories, and educational management. World Journal of English Language, 12(3), 203-211.
- Jain, V., Navarro, E. R., Wisetsri, W., & Alshiqi, S. (2020). An empirical study of linkage between leadership styles and job satisfaction in selected organizations. PalArch's Journal of Archaeology of Egypt/Egyptology, 17(9), 3720-3732.
- Jain, V., Ramos-Meza, C. S., Aslam, E., Chawla, C., Nawab, T., Shabbir, M. S., & Bansal, A. (2023). Do energy resources matter for growth level? The dynamic effects of different

strategies of renewable energy, carbon emissions on sustainable economic growth. Clean Technologies and Environmental Policy, 25(3), 771-777.

- Jain, V., Rastogi, M., Ramesh, J. V. N., Chauhan, A., Agarwal, P., Pramanik, S., & Gupta, A. (2023). FinTech and Artificial Intelligence in Relationship Banking and Computer Technology. In AI, IoT, and Blockchain Breakthroughs in E-Governance (pp. 169-187). IGI Global.
- Jain, V., Sethi, P., Arya, S., Chawla, C., Verma, R., & Chawla, C. (2020). 5 1 Principal, "Project Evaluation using Critical Path Method & Project Evaluation Review Technique Connecting Researchers on the Globe View project Researcher's Achievements View project Project Evaluation using Critical Path Method & Project Evaluation Review Technique,". Wesleyan Journal of Research, 13(52).
- Jain, V., Sharma, M. P., Kumar, A., & Kansal, A. (2020). Digital Banking: A Case Study of India. Solid State Technology, 63(6), 19980-19988.
- Jain, V., Verma, C., Chauhan, A., Singh, A., Jain, S., Pramanik, S., & Gupta, A. (2024). A Website-Dependent Instructional Platform to Assist Indonesian MSMEs. In Empowering Entrepreneurial Mindsets With AI (pp. 299-318). IGI Global.
- Jan, N., Jain, V., Li, Z., Sattar, J., & Tongkachok, K. (2022). Post-COVID-19 investor psychology and individual investment decision: A moderating role of information availability. Frontiers in Psychology, 13, 846088.
- Jha, R. S., Jain, V., & Chawla, C. (2019). Hate speech & mob lynching: a study of its relations, impacts & regulating laws. Think India (QJ), 22(3), 1401-1405.
- Jha, R. S., Tyagi, N., Jain, V., Chaudhary, A., & Sourabh, B. (2020). Role of Ethics in Indian Politics. Waffen-Und Kostumkunde Journal, 9(8), 88-97.
- Jun, W., Mughal, N., Kaur, P., Xing, Z., & Jain, V. (2022). Achieving green environment targets in the world's top 10 emitter countries: the role of green innovations and renewable electricity production. Economic research-Ekonomska istraživanja, 35(1), 5310-5335.
- Kansal, A., Jain, V., & Agrawal, S. K. (2020). Impact of digital marketing on the purchase of health insurance products. Jour of Adv Research in Dynamical & Control Systems, 12.

- Kaur, M., Sinha, R., Chaudhary, V., Sikandar, M. A., Jain, V., Gambhir, V., & Dhiman, V. (2022). Impact of COVID-19 pandemic on the livelihood of employees in different sectors. Materials Today: Proceedings, 51, 764-769.
- Khan, H., Veeraiah, V., Jain, V., Rajkumar, A., Gupta, A., & Pandey, D. (2023). Integrating Deep Learning in an IoT Model to Build Smart Applications for Sustainable Cities. In Handbook of Research on Data-Driven Mathematical Modeling in Smart Cities (pp. 238-261). IGI Global.
- Kumar, A., Kansal, A., & Jain, V. (2020). A Comprehensive Study of Factor Influencing Investor's Perception Investing in Mutual Funds. European Journal of Molecular & Clinical Medicine, 7(11), 2020.
- Kumar, S., & Jain, V. (2021). A survey on business profitability for a music artist by advertising on YouTube. Journal of Contemporary Issues in Business and Government| Vol, 27(3), 807.
- Liu, L., Bashir, T., Abdalla, A. A., Salman, A., Ramos-Meza, C. S., Jain, V., & Shabbir, M. S. (2024). Can money supply endogeneity influence bank stock returns? A case study of South Asian economies. Environment, Development and Sustainability, 26(2), 2775-2787.
- Liu, Y., Cao, D., Cao, X., Jain, V., Chawla, C., Shabbir, M. S., & Ramos-Meza, C. S. (2023). The effects of MDR-TB treatment regimens through socioeconomic and spatial characteristics on environmental-health outcomes: evidence from Chinese hospitals. Energy & Environment, 34(4), 1081-1093.
- Liu, Y., Salman, A., Khan, K., Mahmood, C. K., Ramos-Meza, C. S., Jain, V., & Shabbir, M. S. (2023). The effect of green energy production, green technological innovation, green international trade, on ecological footprints. Environment, Development and Sustainability, 1-14.
- Ma, X., Arif, A., Kaur, P., Jain, V., Refiana Said, L., & Mughal, N. (2022). Revealing the effectiveness of technological innovation shocks on CO2 emissions in BRICS: emerging challenges and implications. Environmental Science and Pollution Research, 29(31), 47373-47381.

- Maurya, S. K., Jain, V., Setiawan, R., Ashraf, A., Koti, K., Niranjan, K., ... & Rajest, S. S. (2021). The Conditional Analysis of Principals Bullying Teachers Reasons in The Surroundings of The City (Doctoral dissertation, Petra Christian University).
- MEHRA, A., & JAIN, V. (2021). A review study on the brand image on the customer's perspective. Journal of Contemporary Issues in Business and Government Vol, 27(3), 773.
- Meza, C. S. R., Kashif, M., Jain, V., Guerrero, J. W. G., Roopchund, R., Niedbala, G., & Phan The, C. (2021). Stock markets dynamics and environmental pollution: emerging issues and policy options in Asia. Environmental Science and Pollution Research, 28(43), 61801-61810.
- RAJKUMAR, A., & JAIN, V. (2021). A Literature Study on the Product Packaging Influences on the Customers Behavior. Journal of Contemporary Issues in Business and Government Vol, 27(3), 780.
- Rajkumar, D. A., Agarwal, P., Rastogi, D. M., Jain, D. V., Chawla, D. C., & Agarwal, D. M. (2022). Intelligent Solutions for Manipulating Purchasing Decisions of Customers Using Internet of Things during Covid-19 Pandemic. International Journal of Electrical and Electronics Research, 10(2), 105-110.
- Ramos Meza, C. S., Bashir, S., Jain, V., Aziz, S., Raza Shah, S. A., Shabbir, M. S., & Agustin, D. W. I. (2021). The economic consequences of the loan guarantees and firm's performance: a moderate role of corporate social responsibility. Global Business Review, 09721509211039674.
- Rao, D. N., Vidhya, G., Rajesh, M. V., Jain, V., Alharbi, A. R., Kumar, H., & Halifa, A. (2022). An innovative methodology for network latency detection based on IoT centered blockchain transactions. Wireless Communications and Mobile Computing, 2022(1), 8664079.
- Sasmoko, Ramos-Meza, C. S., Jain, V., Imran, M., Khan, H. U. R., Chawla, C., ... & Zaman, K. (2022). Sustainable growth strategy promoting green innovation processes, mass production, and climate change adaptation: A win-win situation. Frontiers in Environmental Science, 10, 1059975.

- Setiawan, R., Kulkarni, V. D., Upadhyay, Y. K., Jain, V., Mishra, R., Yu, S. Y., & Raisal, I. (2020). The Influence Work-Life Policies Can Have on Part-Time Employees in Contrast to Full-Time Workers and The Consequence It Can Have on Their Job Satisfaction, Organizational Commitment and Motivation (Doctoral dissertation, Petra Christian University).
- Shaikh, A. A., Doss, A. N., Subramanian, M., Jain, V., Naved, M., & Mohiddin, M. K. (2022). Major applications of data mining in medical. Materials Today: Proceedings, 56, 2300-2304.
- Sharif, S., Lodhi, R. N., Jain, V., & Sharma, P. (2022). A dark side of land revenue management and counterproductive work behavior: does organizational injustice add fuel to fire?. Journal of Public Procurement, 22(4), 265-288.
- Sharifi, P., Jain, V., Arab Poshtkohi, M., Seyyedi, E., & Aghapour, V. (2021). Banks credit risk prediction with optimized ANN based on improved owl search algorithm. Mathematical Problems in Engineering, 2021(1), 8458501.
- Sharma, A., & Jain, V. (2020). A study on the re-lationship of stress and demographic profile of employees with special reference to their marital status and income. UGC Care Journal, 43(4), 111-115.
- Sharma, D. K., Boddu, R. S. K., Bhasin, N. K., Nisha, S. S., Jain, V., & Mohiddin, M. K. (2021, October). Cloud computing in medicine: Current trends and possibilities. In 2021 International Conference on Advancements in Electrical, Electronics, Communication, Computing and Automation (ICAECA) (pp. 1-5). IEEE.
- Sikandar, H., Kohar, U. H. A., Corzo-Palomo, E. E., Gamero-Huarcaya, V. K., Ramos-Meza, C. S., Shabbir, M. S., & Jain, V. (2024). Mapping the development of open innovation research in business and management field: A bibliometric analysis. Journal of the Knowledge Economy, 15(2), 9868-9890.
- Sumathi, M. S., Jain, V., & Zarrarahmed, Z. K. (2023). Using artificial intelligence (ai) and internet of things (iot) for improving network security by hybrid cryptography approach.
- Veeraiah, V., Ahamad, S., Jain, V., Anand, R., Sindhwani, N., & Gupta, A. (2023, May). IoT for Emerging Engineering Application Related to Commercial System. In International

Conference on Emergent Converging Technologies and Biomedical Systems (pp. 537-550). Singapore: Springer Nature Singapore.

- Verma, A. K., Ansari, S. N., Bagaria, A., & Jain, V. (2022). The Role of Communication for Business Growth: A Comprehensive Review. World Journal of English Language, 12(3), 164-164.
- Verma, A., Singh, A., Sethi, P., Jain, V., Chawla, C., Bhargava, A., & Gupta, A. (2023). Applications of Data Security and Blockchain in Smart City Identity Management. In Handbook of Research on Data-Driven Mathematical Modeling in Smart Cities (pp. 154-174). IGI Global.
- Verma, C., & Jain, V. Exploring Promotional Strategies in Private Universities: A Comprehensive Analysis of Tactics and Innovative Approaches.
- Verma, C., Sharma, R., Kaushik, P., & Jain, V. (2024). The Role of Microfinance Initiatives in Promoting Sustainable Economic Development: Exploring Opportunities, Challenges, and Outcomes.
- Wang, J., Ramzan, M., Makin, F., Mahmood, C. K., Ramos-Meza, C. S., Jain, V., & Shabbir, M. S. (2023). Does clean energy matter? The dynamic effects of different strategies of renewable energy, carbon emissions, and trade openness on sustainable economic growth. Environment, Development and Sustainability, 1-10.
- Zhang, M., Jain, V., Qian, X., Ramos-Meza, C. S., Ali, S. A., Sharma, P., ... & Shabbir, M. S. (2023). The dynamic relationship among technological innovation, international trade, and energy production. Frontiers in Environmental Science, 10, 967138.
- Zhengxia, T., Batool, Z., Ali, S., Haseeb, M., Jain, V., Raza, S. M. F., & Chakrabarti, P. (2023). Impact of technology on the relation between disaggregated energy consumption and CO2 emission in populous countries of Asia. Environmental Science and Pollution Research, 30(26), 68327-68338.